

## Dr. Oren Boiman

Dr. Oren Boiman is the CEO and co-founder of Magisto, the world's most popular video storytelling platform with 80 million users. An award-winning computer vision and machine learning expert, Dr. Boiman has 17 patents for his work developing Magisto's artificial intelligence 'story engine.' His breakthrough technology automatically identifies and crafts emotionally impactful stories from photos and video. Prior to Magisto, Dr. Boiman worked as algorithm group lead at Applied Materials (AMAT).

Dr. Boiman received a Ph.D. in Mathematics from the Weizmann Institute of Science and a B.Sc. and a M.Sc. in Computer Science and Mathematics from Tel Aviv University. He has also authored academic publications on computer vision which are now considered the gold standard in the field and are cited internationally.



## Dr. Alex Rav-Acha

Dr. Alex Rav-Acha is the CTO & co-founder of Magisto. Alex received a Ph.D. in Computer Vision and Video Analysis at Hebrew University. Prior to Magisto, Alex worked at The Weizmann Institute of Science. With a background in mathematics, what others see as a nice looking video, Dr. Rav-Acha perceives as a well-optimized selection. Magisto's sophisticated artificial intelligence is a complex solution that took months to solve. Viewed by Dr. Rav-Acha as an algorithmic problem, he produced an equation with the ability to detect the most emotionally powerful moments in your photo and video content.